

# **Report of the Activities of arbeitskreis tourismus & entwicklung (Working Group on Tourism and Development)**

**2004-2005**

The arbeitskreis tourismus & entwicklung (**akte**) is concerned with the social, cultural, economic and ecological impacts of tourism on development. It aims to raise public awareness, advocates fair trade in tourism in a critical dialogue with the travel industry, and encourages travellers to be informed consumers.

## **Step by step towards Fair Trade on Holiday...**

### **Democratise Tourism!**

Co-organisers of the Tourism Interventions at the World Social Forum 2004 in Mumbai, reporting and assisting in the planning and fund-raising for the Tourism Interventions at the WSF 2005 in Porto Alegre

### **Cooperation with South African responsible tourism initiatives**

Presentation of responsible tourism initiatives in Switzerland in the frame of the 10 years-Jubilee of South Africa; invitation of Jennifer Seif, co-ordinator of "Fair Trade in Tourism South Africa" (FTTSA) for the ITB 2005; field visit to South Africa and collaboration with FTTSA at the Indaba 2005 in Durban

### **Fair Trade Rules – also in Tourism!**

Publication of the position paper: "The WTO General Agreement on Trade in Services (GATS) and Sustainable Tourism in Developing Countries – in Contradiction?", elaborated with the Berne Declaration (Marianne Hochuli); lobbying the Swiss delegates for the GATS negotiations; the position paper has been translated into English, French and Spanish

### **Social Responsibility in the Tourism Industry**

Cooperation with ECPAT-Switzerland and -Germany to assist the Swiss tour operator Hotelplan with the implementation of "The Code" (publication of flyers and educational material)

Participation in the "CSR"-project of KATE-Turismovision and EED Tourism Watch; "Fair Play"-flyer and presentations at the Hannover Reisepavillon and the ITB 2005

### **Intensify Awareness Raising and Education**

Publication of the educational kit "Fair Handeln – auch im Tourismus", elaborated with EED Tourism Watch and respect

Conceptualising of a new comprehensive information tool for travellers

([www.fairunterwegs.ch](http://www.fairunterwegs.ch)) and elaboration of the application submitted to the Swiss Ministry of Economy – after more than two years of negotiation, the project has been approved in May 2005!